



Silent Auction



Saturday, September 27th, 2008, 9:45am — 5:00pm

The Executive Ballroom of the Airport Hilton, Bloomington, MN

The purpose of the Silent Auction is to help raise funds for the upcoming 2009 N4C Convention (themed "Photography & Health") in Duluth, MN. Thirty percent of proceeds will go to Minnesota Valley Photography Club for hosting the Silent Auction.

Hundreds of prizes, including...

- One hour Cirrus plane ride around Duluth for 3 people
- Gift Certificates to:
 - North Shore Hotels
 - Restaurants
 - Specialty Shops
- Art
- Photography
- Backlit Photo Display Unit
- Handmade Items
- Children's Items
- Books
- Wine
- And much more!



Answers to Frequently Asked Silent Auction Questions...



Why should I attend this Silent Auction?

To have bragging rights on obtaining the best deals around and set a precedence for fundraising when the N4C Convention comes to your town!

I have never been to a Silent Auction before. What can I expect?

Various items will be spread out on tables in the Executive Boardroom. A bid sheet will accompany each item with a minimum bid amount (which is 50% or less of the item's retail value). Bid increments will also be specified. For example, say a gift certificate for a hotel night is valued at \$150.00. The minimum bid would start at \$75.00, with \$5.00 increment increases. Therefore, if person "A" bids \$75.00, then person "B" can out bid with \$80.00 and person "A" can out bid "B" with \$85.00 and so on. This can really get tense & fun the closer we get to auction's end. Bids will begin at 9:45am and take place throughout the day, ending at 5:00pm. Please be present to pick up your item if you are the highest bidder.

What method of payment do you accept?

Cash or check (make checks out to DSCC, which stands for Duluth-Superior Camera Club).

How do I know if I am the highest bidder on an item?

Throughout the day, we encourage you to peruse the Silent Auction to check the status of your bid. At 4:45pm it is strongly recommended that you be present, especially if you bid on more than one item. At 5pm, an announcement will be made asking all bidding to stop. At that time, if your name is last on the bid sheet, the item is yours! Collect all items in which your name is last and bring them to checkout, which is in the same room.

Are all items photography-related?

While some photography-related items are included, we sought a variety of donations that would appeal to diverse interests. Consider Christmas presents, birthday gifts, or simply pampering yourself or someone special. And who knows? The perfect North Shore stay may only be a bid away!

Must I be present to "win" my bid?

Either you, or someone to represent you, and pay for your item, must be present at 5:00pm.

What is with this 'Photography & Health' theme?

Photography is increasingly being used to promote health in the health education and public health genres. And those of us who love to take photographs know of the joy it brings to our own emotional health! To further solidify the theme, all bid sheets will have a 'Fit City Duluth' Health Tip on them as to how the bid item relates to health. 'Fit City Duluth' is the City of Duluth's initiative to improve the overall health & wellness of all Duluth residents by promoting physical activity and good nutrition.

The Silent Auction is brought to you by University of Minnesota Duluth Health Education (UMD) students.

The concept to hold a Silent Auction at the N4C convention this year was born from a desire by Ladona Tornabene, Ph.D., CHES (UMD health education professor), as a means to not only offset convention expenses but to give students opportunities to gain valuable experience in fundraising and networking. Additionally, members of the Duluth-Superior Camera Club have also assisted with the Silent Auction.

Special Thanks

Thank you to Amy Versnik Nowak, PhD, for designing our Photography & Health logo and flyer, and to Fit City Duluth for their support of our auction. A big thank you to all the UMD students, faculty, and Duluth-Superior Camera Club members for their assistance and to the N4C and Minnesota Valley Photography Club for backing the idea.

Professor's Notes: Finding Joy!

I hope that you will find items at this auction that will bring joy to you, your family, and friends, for joy is a dessert for the soul! However, even if the perfect item eludes you, you can share in the joy of knowing that the development of this Silent Auction has helped our young people not only gain experience but to expand who they are in the process.

*Ladona Tornabene, PhD, CHES
2009 N4C Convention Chair*